Store Planning Workbook – Part 5

Planning Completion & Build Readiness Review

Section 3: Quick Store Planning

Video: Confirm You Are Ready to Build

Review the Plan Before You Start Building

You do not need a finished website, complete product content or final store assets at this stage.

The goal is to confirm that your business direction is organized enough to begin the practical Shopify lessons.

Use Parts 1–4 as your reference.

READY
The planning decision is clear enough to continue.

NEEDS CLARIFICATION
You are still unsure about an important planning decision.

PREPARE LATER
The item belongs to a later practical lesson. Nothing to do now.

1 Business Direction Review

WHAT I AM REVIEWING	READY	NEEDS CLARIFICATION	NOTE (OPTIONAL)
I know broadly what I plan to sell	☐	☐	
I know who the primary customer is	☐	☐	
I understand the main customer need	☐	☐	
I have a basic store / business direction	☐	☐	

2 Store Brief Review

WHAT I AM REVIEWING	READY	NEEDS CLARIFICATION	NOTE (OPTIONAL)
One-Page Store Brief prepared	☐	☐	
Store Brief reflects my actual business information	☐	☐	
Unclear assumptions are identified	☐	☐	
Important decisions for later are noted	☐	☐	

Planning does not need to be perfect. It needs to be clear enough to move forward.

Confirm Your Starting Structure

Check the direction you set in Parts 3 and 4. You are confirming it, not rebuilding it.

1 Product & Collection Direction

WHAT I AM REVIEWING	READY	NEEDS CLARIFICATION	NOTE (OPTIONAL)
Initial product direction is clear	☐	☐	
I know which products are likely to be part of the starting range	☐	☐	
Basic variant requirements are understood	☐	☐	
Basic collection structure is planned	☐	☐	
I understand that the catalogue can expand later	☐	☐	

2 Website Structure Direction

WHAT I AM REVIEWING	READY	NEEDS CLARIFICATION	NOTE (OPTIONAL)
Main store pages are identified	☐	☐	
Homepage section direction is planned	☐	☐	
Main navigation direction is planned	☐	☐	
Footer / support link direction is planned	☐	☐	

Anything in this section I still need to clarify:

1. _____
2. _____
3. _____

A reminder

You are planning the structure here. You are NOT expected to create the actual pages, homepage content, policies, menus or product listings yet.

Do Not Prepare Everything Now

Many parts of the store will be created step by step later in the course. Do not delay progress because these items are unfinished.

1 Prepare Later

Tick each item you now know can wait for its practical lesson:

- ☐ Shopify account creation
- ☐ Final logo and brand assets
- ☐ Homepage copy
- ☐ About page content
- ☐ Contact page setup
- ☐ FAQ content
- ☐ Policy content
- ☐ Complete product descriptions
- ☐ Complete product images
- ☐ Final product variants
- ☐ Domain connection
- ☐ Professional email setup
- ☐ Payment gateway configuration
- ☐ COD setup
- ☐ Tax configuration
- ☐ Shipping configuration
- ☐ Apps and integrations
- ☐ SEO implementation
- ☐ Analytics / tracking
- ☐ Store testing
- ☐ Launch checks

If an item belongs to a later practical lesson, mark it ‘Prepare Later’ and continue. You do not need to complete future lessons early.

2 Temptation Check

Items I am tempted to prepare now but should leave for later:

1. _____
2. _____
3. _____
4. _____

You do not need your entire store ready before starting the practical Shopify lessons. Practical assets, content, configuration and store-building tasks will be completed step by step.

PART 4 OF 4 · FINAL PLANNING READINESS

Are You Ready to Move Into Practical Shopify Setup?

1 Open Questions

What planning decisions are still unclear? Then mark whether each one blocks progress.

	OPEN QUESTION	NEEDS CLARIFICATION BEFORE CONTINUING	CAN BE RESOLVED IN A LATER LESSON
1.	_____	☐	☐
2.	_____	☐	☐
3.	_____	☐	☐
4.	_____	☐	☐
5.	_____	☐	☐

2 My Section 3 Readiness

Choose one:

☐ **READY TO CONTINUE**
My business direction and basic store plan are clear enough to begin Section 4.

☐ **READY TO CONTINUE — KEEP A FEW QUESTIONS NOTED**
My overall direction is clear, but I have a few questions that can be resolved as I progress.

☐ **NEEDS CLARIFICATION**
An important business-planning decision is still unclear and I should clarify it before moving forward.

3 My Store Build Blueprint

BUSINESS DIRECTION:

_____

STORE BRIEF:
☐ Ready
☐ Needs Clarification

PRODUCT / COLLECTION DIRECTION:
☐ Ready
☐ Needs Clarification

WEBSITE STRUCTURE DIRECTION:
☐ Ready
☐ Needs Clarification

OPEN QUESTIONS:

_____

_____

Next Step: Continue to Shopify Account & Admin Setup

Once your planning direction is reasonably clear, continue to Section 4.

The practical course will guide you step by step through account creation, admin setup, design, product setup, content, policies, payments, shipping and the remaining store-building work.

You do not need to complete those tasks in advance.