Storefront & Password Protection Checklist

Check What Visitors See While You Build

Section 4: Shopify Account & Admin Setup

Video: What Customers See While You Develop

Use this checklist while your Shopify store is still under development.

The goal is to understand what public visitors can currently see and to keep unfinished store content protected until you are ready to share it more widely.

1 Storefront vs Shopify Admin

SHOPIFY ADMIN

- Backend / control area
- Used by the store owner or authorised users
- Used to manage products, orders, pages, settings and other store tasks
- Customers do not see this dashboard

STOREFRONT

- Public-facing store
- What visitors and customers see
- Can show the store or a password page during development

Admin = where you manage the store. Storefront = what visitors see.

2 Development Access Checklist

- [ ] I opened my storefront in a new tab
- [ ] I checked what a normal visitor currently sees
- [ ] I understand whether visitors see the full storefront or a password page
- [ ] I confirmed that password protection is enabled if I still want the store private
- [ ] I know the temporary store URL I am currently using
- [ ] I tested the visitor view in another browser or incognito/private mode
- [ ] I understand that unfinished pages, products, prices or policies should not be shared publicly too early

3 Password Protection

Why Keep the Store Protected?

- Hide unfinished design and content
- Avoid exposing incomplete products, prices or policies
- Share access only with selected people for review
- Reduce unnecessary public access while development is still in progress
- Keep the store private until basic testing is complete

Password protection is a development control, not a substitute for final launch checks.

4 Safe Sharing

- [ ] I know who I am sharing the store with
- [ ] I only share the password with selected people when review is required
- [ ] I avoid posting the protected store link publicly while the store is unfinished
- [ ] I know that I can continue developing without making the store fully public

People I may share the store with for review:

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_____

5 Before Removing Password Protection

Do not remove protection just because the store opens correctly.

- [ ] I will keep the store protected while major setup is still incomplete
- [ ] I will wait for the later launch/testing lessons before making the store fully public

Temporary store URL

Your temporary Shopify store URL can be used while building and reviewing the store. Your final public domain setup will be handled in a later lesson.

If your storefront, password page or access settings look different from the video, use the Shopify Course Help & Direction Form from the resource hub.